

5 questions to ask yourself when developing an eLearning course

You've decided to develop an eLearning course. Before you start the creation process, here are five key questions that you should ask yourself. The answers to these questions will help form the foundation of your course.



1

Who is the learner?

It's very important to understand your learner. What is their role in the organisation? What are their daily tasks and duties? Why are they undertaking this course? What is their level of experience with technology?

2



What are the learning outcomes?

Identify what the learner needs to be able to do on completion of the eLearning course. This will ensure that the course content is fit for purpose.



3

Where is their learning environment?

Where does the learner work? Where will they access the course? Ask yourself these questions to inform design choices that complement the lifestyle of the learner. For example, if the learner is on the go a lot, the course should be optimised for mobile learning.

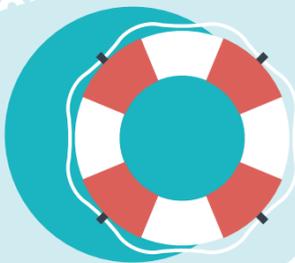
4



How will the content be delivered?

Content must be structured in a way that is logical to the learner and reflects the way that the learner would complete a task. Interactive content (videos, mini-games, role-plays, scenarios etc.) allows the learner to be more involved in the process and holds their attention better. However, you must take into consideration the needs of the learner and what they are trying to achieve. A practical component might need to be included.

5



How will the learner be supported?

It's very important to provide support throughout the learning process. Learners can require academic or content specific support as well as technical support. The levels of support required will change as your learners build up expertise in learning online.